

Hi Mr. Mak,

The Infocomm Media Development Authority (IMDA), together with the Singapore Business Federation (SBF), is organising the inaugural Singapore SME AI Impact Awards 2026. This national award is in support of Singapore's National AI Strategy 2.0 (NAIS 2.0) and aims to shine a spotlight on SMEs that have successfully harnessed AI to solve real business challenges, improve operations, and achieve tangible results.

About the Awards

The Awards ceremony will be held on 13 October 2026, in conjunction with SMEs Go Digital Day 2026, at Suntec Convention Centre.

The Awards will recognise up to 30 winners across two categories:

- **SME Innovation Excellence Award** — For SMEs that have successfully developed proprietary AI solutions
- **SME Adoption Excellence Award** — For SMEs that have successfully implemented ready-to-use or off-the-shelf AI solutions

Why your Members Should Nominate

Nominated SMEs stand to benefit from the following:

- **Exclusive Singapore SME AI Impact Award Trustmark**
The SME AI Impact Award Trustmark is given to winners as a verified badge of excellence that can boost credibility, enhance market reputation and give you a competitive edge.
- **Gain national recognition**
Turn your AI success into the biggest accolade for your business and be recognised on a national level award platform
- **Enjoy Media Publicity**
Winners enjoy prominent exposure on the SMEs Go Digital platform and media publicity which provides high profile national visibility.

How You Can Help

To ensure your members do not miss this opportunity, we seek your support to promote the Singapore SME AI Impact Awards 2026 to them in **June 2026**. We can provide ready-made materials across the following channels:

1. EDM – A ready-to-send EDM that you can forward directly to your members
2. Social channels – A prepared social media post for your social channels, Telegram, or WhatsApp groups

If you require materials in a different format, please do not hesitate to let us know.

Next Steps

We would appreciate your confirmation of support of this national initiative by **11th May 2026** so that we can send you the relevant materials in the following week. To confirm your participation or for any enquiries, please feel free to reply to us.

We look forward to your support in celebrating Singapore's AI-forward SMEs together.

Alvin Lim
Senior Manager
SMEs Go Digital / Enterprise Transformation & Innovation Group

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